



LUNENBURG BOARD OF TRADE

MEMBERSHIP APPLICATION 2015/2016

Membership Renewal or New

Business Name:

Business Mailing Address:

Business Location Address:

Contact Name:

Contact Telephone:

Cell:

Other:

Email for LBoT membership communications; AGM, special meetings etc.

Email for LBoT email communications; member to member advertising, newsletters, etc.

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0
Tel: 902 634 3170
E-mail: info@lunenburgns.com



LUNENBURG BOARD OF TRADE

Annual membership fee schedule for financial year November 1, 2015 to October 31,

2016 (select from below) \$ _____

	Annual Fee	HST	Total	Indicate fee to be paid
Individual (not actively in business)	\$56.00	\$8.40	\$64.40	
Non-profit business	\$70.00	\$10.50	\$80.50	
1 person business	\$90.00	\$13.50	\$103.50	
2 - 5 person business	\$127.00	\$19.05	\$146.05	
6-15 person business	\$154.00	\$23.10	\$177.10	
16 - 30 person business	\$193.00	\$28.95	\$221.95	
31 – 50 person business	\$237.00	\$35.55	\$272.55	
51 or greater person business	\$275.00	\$41.25	\$316.25	

Visitor Information Centre (VIC) photo advertising \$ _____

Small \$145 + HST \$21.75 = \$166.75

Large \$205 + HST \$30.75 = \$235.75

Photo advertising space is limited and is allocated on a first come first served basis. Advertising frames are supplied for members to produce their own format of photo advertising for display in the Visitor Information Centre. Advertising is on display for the entire season, mid-May to mid-October.

Town map kiosk display \$10.00+ HST = \$11.50

Please indicate if you would like a business entry in the new map kiosks, 9 of which are strategically placed around Town.

Grand total due including all fees \$ _____

Please note: Additional businesses under the same roof, address or proprietor require a separate full membership application form and payment of membership fee.

Membership fees are due and payable upon receipt of application. Payment for membership fees can be made by cheque, Visa, Mastercard or cash to the address below.

Membership fees must be received no later than February 1, 2016 to ensure placement on the Town map.

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0
Tel: 902 634 3170
E-mail: info@lunenburgns.com



LUNENBURG BOARD OF TRADE

Marketing Initiatives -

- Business listing on Lunenburgns.com website, providing facility for you to upload your company logo, information and images to promote your business.
- Listing on the Lunenburg Town map – 60,000 copies distributed to all Visitor Information Centers throughout the Province and surrounding Atlantic Provinces.
- 50% Discount for enhanced directory listing in the 'Lunenburg Directory App' with the Lunenburg Community Network.
- 10% Discount for advertising space on the Lunenburg Directory with the Lunenburg Community Network.
- Opportunity to advertise at discounted co-operative ad rates in various publications such as Doers and Dreamers, Greater Halifax Guide.
- Marketing Lunenburg as a destination at the Saltscapes Expo in Halifax.
- Managing and operating the Lunenburg Visitor Information Centre.
 - Representation for your accommodation in our accommodation portfolios on display for visitors.
 - Representation for your business rack cards
 - Menu displays for member restaurants and food serving establishments.
- Managing and operating a 55 site camp ground on Blockhouse Hill, where customers are actively encouraged to make use of local and member businesses boosting our local economy as much as possible.
- Information bulletins.
- Mechanism to reach out to membership base with e-blasts advertising your businesses/events etc.
- First Impressions Project, implementing new information kiosks, vehicular and pedestrian way finding signage around Town, introduction of colourful seating and mural on the Lunenburg waterfront, seating and recycling containers strategically placed around town.
- Promotional film highlighting living and working in Lunenburg.

Member benefits – a comprehensive listing can be found on our website and include the following:

- Chamber of Commerce Group Insurance Plan
- Home, auto and pet insurance coverage at preferred rates through Johnson Inc
- First Data, payment process partner offering competitive rates on Visa/MasterCard/Debit handling fees.
- 15% discount on Quantum RBS cloud-backup and recovery services

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0
Tel: 902 634 3170
E-mail: info@lunenburgns.com



LUNENBURG BOARD OF TRADE

- Bailly's Fuels Ltd., Lunenburg 902-634-4487; receive \$0.045 cents/litre discount (Commercial Customers)
- Long distance savings plan with Venture Elite – save on long distance calling charges, including cellular.
- Promote SHOP LOCAL
- Iron Mountain confidential paper shredding facilities available at the LBoT offices.
- One Strong Voice for the Business Community
- Esso Business Card Program
- Chamber Merchant Services, First Data preferred pricing and products.
- Chamber eLearning Centre
- Business and customer service training at competitive rates.
- Mystery Shopping – opportunity to assess how your level of customer service ranks.
- Economic Development and Marketing Initiatives
- Government Liaison & Lobbying
- Seminars and speakers on the topics you want
- Small Business Networking
- Community Event Sponsorship

VOLUNTEERING

Volunteers play a vital role helping to organise the various initiatives and events throughout the year. Without volunteer support these events simply could not happen. There are many opportunities to volunteer with the Board of Trade to ensure that we keep these events alive. We welcome new ideas and initiatives. If you, or any of your staff or family, would be interested in volunteering please indicate your area of interest/expertise.

I would like to be contacted for volunteer opportunities and my areas of specific interest are:

If you would like to volunteer on one of our Committees, please indicate your preference:

- | | |
|-------------------------------------|---|
| <input type="checkbox"/> Retail | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Marketing | <input type="checkbox"/> Hospitality |
| <input type="checkbox"/> Membership | <input type="checkbox"/> Business Development |

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0
Tel: 902 634 3170
E-mail: info@lunenburgns.com



LUNENBURG BOARD OF TRADE

CONFIRM MAP/KIOSK LISTING DETAILS

These are the details as they are to appear on the Town map.

Business Name: _____

Business Address: _____

Contact Telephone # _____

**Accommodations - We are only permitted to include licenced accommodations on any advertising, including the Town map. This includes advertising material (rack cards) for display in Visitor Information Centers throughout the Province. By completing this application you are declaring that you are a fully licenced establishment in compliance with the Department of Economic and Rural Development and Tourism licencing rules and regulations.*

Please identify **ONE MAIN** category under which your business should appear on the map.

The business categories for map listings are as follows:

Town of Lunenburg Services and Businesses

Where to Pray

Where to Stay*

Where to Dine

Where to Play

Where to Shop

Artisans, Folk Art, Galleries, Pottery and Studios

Clothing and Accessories

Craft and Gift Stores

Gourmet and Specialty Shops

Accounting, Finance and Insurance

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0

Tel: 902 634 3170

E-mail: info@lunenburgns.com



LUNENBURG BOARD OF TRADE

- Automotive
- Beauty, Health and Wellness
- Computers
- Construction, Hardware and Landscaping
- Consultants and Professionals
- Cultural and Meeting Facilities
- Education
- Grocery
- Home Décor and Furniture Refinishing
- Industry
- Marine Sales and Services
- Media, Design and Publishing
- Real Estate

P.O. Box 1300, 11 Blockhouse Hill Road, Lunenburg, NS B0J 2C0
Tel: 902 634 3170
E-mail: info@lunenburgns.com